NALCAB

SPONSORSHIP OPPORTUNITIES

NALCAB'S 25TH ANNIVERSARY NATIONAL CONFERENCE

NOVEMBER 8–11, 2027 | PUERTO RICO



25



JOIN US IN PUERTO RICO AS NALCAB MARKS 25 YEARS.

In 2027, NALCAB marks 25 years of wealth-building in Latino and low-to-moderate income communities across the nation, and we are celebrating with our network in Puerto Rico.

This annual event convenes nonprofit economic development practitioners, industry leaders, policymakers, and funders working to maximize the economic contributions of Latinos.

Conference sessions are designed to strengthen organizational capacity, expand access to capital, and advance economic development for the communities that need it most, while reaffirming the role of community-based organizations in supporting economic opportunity. Interactive trainings and panel discussions are led by innovators in financial capability, neighborhood development, small business, public policy, community finance, and nonprofit management.

If this is your audience, this is where you want to be.



WHO WE ARE

NALCAB is a one-of-a kind CDFI intermediary and national network of 200+ member CDFI and economic development nonprofit member organizations that are working to maximize the economic contributions of the Latino population to the US economy. Our presence extends to all 50 states, DC, and Puerto Rico. We support our members through training, funding, policy advocacy, and resources to amplify the impact of their programs and services.

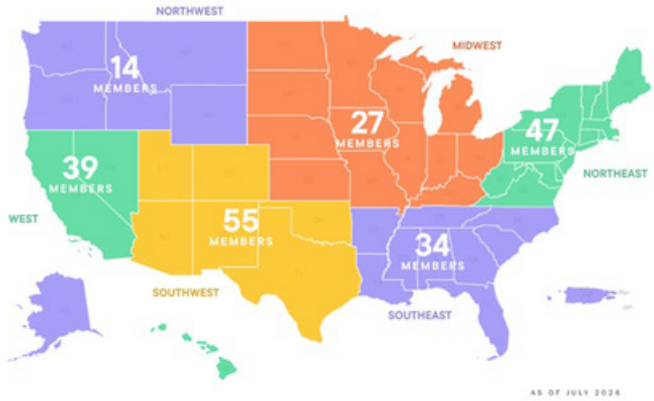
IMPACT & REACH

3M+ people served each year by our network

400+ attendees at the 2026 National Conference

$8.8M in loans to members in 2025

927 professionals trained in 2025



MEMBERS BY REGION

Southwest	55
Northeast	47
West	39
Southeast	34
Midwest	27
Northwest	14

CONFERENCE TESTIMONIALS

"It's always an **amazing conference**, the presentations, the breakout sessions, being able to connect with staff, other CDFIs, participate in new sessions. **It's so valuable** as it's not too large, big enough to get lots of options, but not too large to connect with others over the three-day timeframe."

"The care that went into identified **a well-rounded** slate of speakers, panels, and breakout sessions was evident and appreciated. The fact that the team also wove in a small business mercadito, cultural sessions, and engagement with local government was **SO impressive and thoughtful**. Thank you for all you did to make this happen!

"I really enjoyed the opportunity to share our work and learn about the work of others from **across the nation**. I also appreciated the open and honest discussions about the challenges we are all facing right now. I hope this leads to some **new collaborative efforts**."

2027 CONFERENCE SPONSORSHIP LEVELS

PRESENTING SPONSOR
$150,000

**One (1) sponsorship is available at this level*

- Recognition as presenting sponsor on all digital and print marketing, and during conference plenaries
- Sponsor of the Opening Reception
- Opening plenary speaking opportunity: live or recorded remarks
- Branded hospitality room/meeting space
- VIP seating at branded table for all plenary events
- Exhibit table during the entire conference
- Opportunity to serve on a session panel or as a presenter
- Ten (10) complimentary registrations
- Featured recognition via NALCAB social media channels
- Opportunity for branded materials placed in attendee registration bags

TRAILBLAZER
$100,000

**Two (2) sponsorships are available at this level*

- Recognition as sponsor on all digital and print marketing, and signage
- Recognition on screen during plenary sessions
- Speaking opportunity at plenary session
- VIP seating at branded table for all plenary events
- Eight (8) complimentary registrations
- Sponsored coffee break with option for branded table
- Recognition via NALCAB social media channels
- Opportunity for branded materials placed in attendee registration bags

CATALYST
$75,000

- Recognition as sponsor on all digital and print marketing and signage
- Recognition on screen during plenary sessions
- Preferred seating at all plenary events
- Six (6) complimentary registrations
- Recognition via NALCAB social media channels
- Opportunity for branded materials placed in attendee registration bags

INNOVATOR
$50,000

- Recognition as sponsor on all digital and print marketing, and signage
- Recognition on screen during plenary sessions
- Reserved seating at all plenary events
- Four (4) complimentary registrations
- Recognition via NALCAB social media channels
- Opportunity for branded materials placed in attendee registration bags

INFLUENCER
$25,000

- Recognition as sponsor on all digital and print marketing, and signage
- Recognition on screen during plenary sessions
- Reserved seating at opening plenary event
- Three (3) complimentary registrations
- Opportunity for branded materials placed in attendee registration bags

COMMUNITY PARTNER
$10,000

- Recognition as sponsor on all digital and print marketing, and signage
- Recognition on screen during plenary sessions
- Two (2) complimentary registrations
- Opportunity for branded materials placed in attendee registration bags

ALLY
$5,000

- Recognition as sponsor on all digital and print marketing, and signage
- Recognition on screen during plenary sessions
- One (1) complimentary registration
- Opportunity for branded materials placed in attendee registration bags

WHY SPONSOR?

Sponsoring NALCAB's 25th Anniversary National Conference puts your institution in the room with the leaders building wealth in communities across the country.

Reach decision makers

400+ executive directors, lenders, developers, policymakers, and funders from a network of 200+ member organizations.

Stand out in a milestone year

Recognition on stage, in conference materials, and across NALCAB's 25th anniversary communications.

Build lasting relationships

Speaking opportunities, receptions, and Funder Matchmaking put you in direct conversation with member organizations.

See the work up close

Local site visits in Puerto Rico connect sponsors with member projects on the ground.

HIGHLIGHTS FROM THE 2026 NATIONAL CONFERENCE

- Opening Keynote by Julián Castro
- Our first NALCAB Awards, honoring Uplift Bank and Conexión Américas
- Ribbon-cutting reception for NALCAB's new San Antonio home
- LEAD and Pete Garcia Fellowships Reception
- *Visitando el Barrio*, a tour of local member organizations

SESSIONS INCLUDED

- Asset Protection & Enhancement Toolkit
- Building Pathways for Young Entrepreneurs
- Financial Nonprofit Management
- Heirs' Property
- Funder Matchmaking
- Organizational Culture
- Policy
- Technology Solutions for CDFI Lending







INTERESTED IN SPONSORSHIP?

Contact Ana Esparza, Director of Resource Development, at **aesparza@nalcab.org**

More information on conference registration, schedule, and sessions to come

NALCAB

2027 NATIONAL CONFERENCE
JOIN US AS AN EXHIBITOR
NOVEMBER 8 - 11

Connect directly with NALCAB's national network of 200+ nonprofit organizations, practitioners, lenders, housing counselors, and small business developers.

An exhibitor table puts your organization in front of the leaders driving economic mobility across the country.

EXHIBITOR TABLE BENEFITS:







Exhibit Table | $4,000

- Exhibit table in a high-traffic area of the conference venue
- One (1) complimentary registration
- Recognition via NALCAB social media channels

NALCAB's annual conference draws nonprofit executives, program staff, lenders, and policymakers from across the country. Past attendees have represented organizations in community lending, affordable housing, workforce development, and small business technical assistance.

INTERESTED IN
AN EXHIBIT TABLE?

Contact Lexi Castillo, Senior Membership Manager at lcastillo@nalcab.org.

More information on conference registration, schedule, and sessions to come.