



2026 NATIONAL CONFERENCE SPONSORSHIP PACKET

JUNTOS EN LA LUCHA, ACTIVATING OUR POWER



NALCAB'S CONFERENCE IS THE NATION'S PREMIER FORUM FOR LATINO ECONOMIC COMMUNITY INVESTMENT & ADVOCACY.

NALCAB's 2026 National Conference *Juntos en la Lucha, Activating Our Power* will be in **San Antonio, TX at the Grand Hyatt, September 15-17.**

This annual event convenes nonprofit economic development practitioners, industry leaders, policymakers, and funders who are working to maximize the economic contributions of Latinos across the nation. Our 2026 theme, *Juntos en la Lucha, Activating Our Power*, acknowledges a time that requires steady leadership and shared resolve, while reaffirming the role of community-based organizations in supporting economic opportunity nationwide. Interactive training sessions and panel discussions are led by innovators in financial capability, neighborhood development, small business, public policy, community finance, and nonprofit management.

If this is your audience, this is where you want to be.

NALCAB.ORG



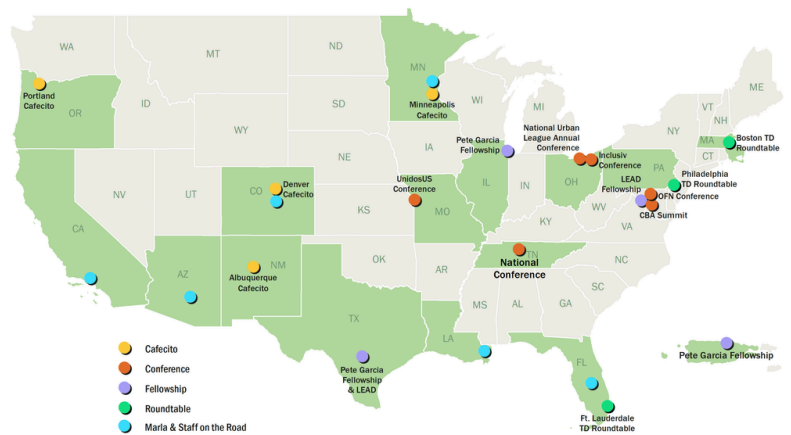
WHO WE ARE

NALCAB is a one-of-a kind CDFI intermediary with 200+ member CDFI and economic development nonprofit member organizations that are working to maximize the economic contributions of the Latino population to the US economy. Our presence extends to all 50 states, DC and Puerto Rico. We support our members through training, funding, policy advocacy and resources to amplify the impact of their programs and services.

Our network serves hundreds of thousands of low- and moderate - income people — advancing economic prosperity for our nation.



IMPACT & REACH



CONFERENCE ATTENDEE TESTIMONIALS

“It's always an **amazing conference**, the presentations, the breakout sessions, being able to connect with staff, other CDFIs, participate in new sessions. **It's so valuable** as it's not too large, big enough to get lots of options, but not too large to connect with others over the three-day timeframe.”

“The care that went into identified **a well-rounded** slate of speakers, panels, and breakout sessions was evident and appreciated. The fact that the team also wove in a small business mercadito, cultural sessions, and engagement with local government was **SO impressive and thoughtful**. Thank you for all you did to make this happen!”

“I really enjoyed the opportunity to share our work and learn about the work of others from **across the nation**. I also appreciated the open and honest discussions about the challenges we are all facing right now. I hope this leads to some **new collaborative efforts**.”



2026 CONFERENCE SPONSORSHIP LEVELS

CLAIMED

PRESENTING SPONSOR

\$150,000

**One (1) sponsorship is available at this level*

- Recognition as presenting sponsor on all digital and print marketing, and during conference plenaries
- Opening plenary speaking opportunity: live or recorded remarks
- Branded hospitality room/meeting space
- VIP seating at branded table for all plenary events
- Exhibit table during the entire conference
- Opportunity to serve on a session panel or as a presenter
- Sponsored coffee break with option for branded table
- Ten (10) complimentary registrations
- Featured recognition via NALCAB social media channels
- Opportunity for branded materials placed in attendee registration bags

TRAILBLAZER

\$100,000

**Two (2) sponsorships are available at this level*

- Recognition as sponsor on all digital and print marketing, and signage
- Recognition on screen during plenary sessions
- Speaking opportunity at plenary session
- VIP seating at branded table for all plenary events
- Eight (8) complimentary registrations
- Sponsored coffee break with option for branded table
- Recognition via NALCAB social media channels
- Opportunity for branded materials placed in attendee registration bags

CATALYST

\$75,000

- Recognition as sponsor on all digital and print marketing and signage
- Recognition on screen during plenary sessions
- Preferred seating at all plenary events
- Six (6) complimentary registrations
- Recognition via NALCAB social media channels
- Opportunity for branded materials placed in attendee registration bags

INNOVATOR

\$50,000

- Recognition as sponsor on all digital and print marketing, and signage
- Recognition on screen during plenary sessions
- Reserved seating at all plenary events
- Four (4) complimentary registrations
- Recognition via NALCAB social media channels
- Opportunity for branded materials placed in attendee registration bags

INFLUENCER

\$25,000

- Recognition as sponsor on all digital and print marketing, and signage
- Recognition on screen during plenary sessions
- Reserved seating at opening plenary event
- Three (3) complimentary registrations
- Opportunity for branded materials placed in attendee registration bags

COMMUNITY PARTNER

\$10,000

- Recognition as sponsor on all digital and print marketing, and signage
- Recognition on screen during plenary sessions
- Two (2) complimentary registrations
- Opportunity for branded materials placed in attendee registration bags

ALLY

\$5,000

- Recognition as sponsor on all digital and print marketing, and signage
- Recognition on screen during plenary sessions
- One (1) complimentary registration
- Opportunity for branded materials placed in attendee registration bags

WHY BE A SPONSOR?

Gain visibility among industry leaders and practitioners nationwide, with opportunities for networking, speaking engagements, and prominent recognition. With over 200 member organizations spanning the country, your support directly impacts diverse communities and drives positive change.

Join us in shaping the future of our nation through community economic development!

CONFERENCE SESSIONS & HIGHLIGHTS

- Asset Protection & Enhancement Toolkit
- Building Pathways for Young Entrepreneurs
- Financial Nonprofit Management
- Heirs' Property
- Funder Matchmaking
- Mixer for Rural-Serving Organizations
- Neighborhood Development
- Organizational Culture
- Policy
- Technology Solutions for CDFI Lending
- *Visitando el Barrio*: Local Nonprofit Tour



INTERESTED IN SPONSORSHIP?

Contact Ana Esparza, Director of Resource Development, at aesparza@nalcab.org.

More information on conference registration, schedule, and sessions to come.