



Sample Phone Script

Good Morning(afternoon)

My name is [NAME]. I am the [TITLE] at [YOUR ORGANIZATION] and a resident of [CITY/TOWN]. I am calling to ask for your support of new policies that develop a thriving small business ecosystem and advance Latino economic mobility and access to capital.

Currently, due to various issues, including payday lending and lack of access to capital, there are significant barriers for Latinos entering the small business marketplace. [BILL NAME/NUMBER], which is being introduced on the House floor this week, addresses these issues by streamlining local zoning processes, reducing payday loan centers, and setting a prevailing minimum wage. As the Latino population in [YOUR STATE] grows, so does their potential to grow businesses and our economy. A yes vote on this bill is a vote to support our community and your constituents.

I hope we can count on your support.

Thank you for your time.