



NATIONAL
ASSOCIATION FOR
LATINO
COMMUNITY
ASSET
BUILDERS

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NALCAB National Conference Draws Latino Economic Community Development Innovators, Advocates from Across the US

(SAN ANTONIO, TX) - The National Association for Latino Community Asset Builders ([NALCAB](https://www.nalcab.org)) will hold its **2024 National Conference** on **September 4-6** at the Conrad Hotel in **Washington DC**. This gathering will bring together policymakers, national Latino leaders, federal agencies, funders and leading community economic development practitioners for 3 days of training, collaboration and advocacy all with the goal of promoting Latino economic mobility and racial equity.

Latinos are a driving force of the nation's economy, a major demographic in the upcoming election and key consumers. With [65 million living](#) in this country, Latinos [account for \\$3.2 trillion](#) or 14% of the US GDP. They start more businesses per capita than any other racial or ethnic group in the US. If Latino-owned companies grow as fast as the US average, they could [add \\$1.4 trillion](#) to the US economy.

However, Latinos still struggle with access to capital and wage disparities across the US labor market. [Traditional financial institutions continue to fall short](#) of meeting the needs and ambitions of Latinos adequately. NALCAB's three-day conference will address these and other critical issues affecting our nation's Latino and BIPOC communities through interactive workshops, panel discussions, and opportunities to share best practices and strategies.

Featured presenters/sessions include:

- [Julissa Arce](#), best-selling author, immigrant rights advocate and former Wall Street executive.
- [Isabel Casillas Guzman](#), Administrator, US Small Business Administration
- [Cristina Antelo, Esq](#) and [Mark Williams](#), Principals at Ferox Strategies, will lead a timely discussion about the 2024 elections, current projections, and what is at stake for US Latinos.
- Private Screening of "[La Manplesa: An Uprising Remembered](#)"- a documentary highlighting the 1991 DC civil rights uprising and protest against police shooting of a young Salvadoran man. Film director [Ellie Walton](#), activists, and artists from the Mount Pleasant neighborhood will participate in a panel discussion and Q&A following the film.

For a complete agenda, list of speakers, and registration information, please visit www.nalcab.org/conference



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About [NALCAB](#): The National Association for Latino Community Asset Builders (NALCAB) is the hub of a national network of 200+ member organizations that are anchor institutions in geographically and ethnically diverse Latino communities in all 50 states, Washington DC, and Puerto Rico. NALCAB supports its member institutions through funding, training, research, and advocacy, enabling them to invest in their communities by building affordable housing, ensuring equitable neighborhood development, supporting small business growth, and providing financial counseling on issues including credit building and homeownership. As a grant maker and US Treasury certified CDFI lender with offices in San Antonio and Washington DC, the NALCAB Network serves hundreds of thousands of low- to moderate-income people, advancing economic equity and inclusivity in the communities we serve.