The Honorable Glenn "GT" Thompson, Chair

U.S. House Agriculture Committee

The Honorable David Scott, Ranking Member U.S. House Agriculture Committee

The Honorable Patrick McHenry, Chair U.S. House Committee on Financial Services

The Honorable Maxine Waters, Ranking Member U.S. House Committee on Financial Services The Honorable Debbie Stabenow, Chair U.S. Senate Committee on Agriculture, Nutrition, & Forestry

The Honorable John Boozman, Ranking Member U.S. Senate Committee on Agriculture, Nutrition, & Forestry

The Honorable Sherrod Brown, Chair U.S. Senate Committee on Banking, Housing, and Urban Affairs

The Honorable Tim Scott, Ranking Member U.. Senate Committee on Banking, Housing, and Urban Affairs

May 15, 2024

# RE: Opposition to Weakening, Overturning, or Exemptions to Consumer Financial Protection Bureau (CFPB) Rule 1071

Dear Chairs and Ranking Members,

We, the 132 undersigned organizations, write to express strong opposition to any current or future initiatives to weaken, overturn, or provide exemptions to the Consumer Financial Protection Bureau (CFPB) Rule 1071 on Small Business Lending Data Collection under the Equal Credit Opportunity Act.

Current efforts that attempt to weaken CFPB rule 1071 include:

- HR 2423, the Farm Credit Independent Authority Act, which would exempt Farm Credit System lenders from CFPB Rule 1071;
- HR 1806, the Small Lenders Exempt from New Data and Excessive Reporting (LENDER) Act;
- HR 1810, the Business Loan Privacy Act.

Section 1071 of the Dodd-Frank Act amended the Equal Credit Opportunity Act (ECOA) to require financial institutions to compile, maintain, and submit to the Bureau certain data on

applications for credit for all defined small businesses, including women and minority-owned small businesses. To be clear, Section 1071 is not optional – it is legally required under the Dodd-Frank Act. CFPB's regulatory updates are designed to implement Section 1071 as intended by Congress, and our organizations strongly support this effort.

The CFPB's regulatory updates are common sense efforts to improve the public's understanding of the on-the-ground impacts of lending (including agricultural lending), and ultimately to inform policy that is tangible and beneficial for farmers, consumers, and our food and farm systems.

# Rule 1071 Is Pro-Farmer and Pro-Market

**The Section 1071 rule is pro-farmer.** Young, beginning, and small farmers have consistently demanded more transparent and fair markets. Having accurate and public data concerning the demographics primarily served by agricultural lenders will help farmers and consumers make better-informed financial decisions.

**The Section 1071 rule is pro-market.** The data required by Section 1071 will help lenders identify unmet credit needs and expand to new markets, especially in underserved and rural communities. The rule contains no mechanism to penalize lenders based on the demographic data reported. Collecting loan applicant demographics is not new to the vast majority of lenders covered by this rule.

## Why Agricultural Lending Data is Critical

Creating effective and fair policy requires comprehensive and transparent data collection and analysis. To help ensure collection of more comprehensive agricultural lending data, it is critical that agricultural lenders — including those regulated by the Farm Credit Administration — participate in demographic reporting.

The Farm Credit System is among the country's most significant agricultural lenders, holding 44 percent of farm debt at the end of 2021. But without data transparency, the public does not know which farmers are being served and which may be left behind, despite Farm Credit's unique responsibility to the public as a government-sponsored enterprise. Many Farm Credit System lenders already collect home loan borrower demographics, as required under the Home Mortgage Disclosure Act.

Two Government Accountability Office reports support the application of Section 1071 to agricultural lending: *Agricultural Lending: Information on Credit and Outreach to Socially Disadvantaged Farmers and Ranchers Is Limited,* and *Fair Lending: Data Limitations and the* 

<sup>&</sup>lt;sup>1</sup> Congressional Research Service. (2022, July) Agricultural Credit: Institutions and Issues. https://crsreports.congress.gov/product/pdf/R/R46768#:~:text

Fragmented U.S. Financial Regulatory Structure Challenge Federal Oversight and Enforcement Efforts, which note that "Congress should consider requiring additional data collection and reporting for non-mortgage loans."<sup>2</sup>

Transparent demographic data from agricultural lenders may provide insight on such trends as the dramatic decline of Black representation in farming and farmland ownership, as chronicled in several government records:

- Federal Register announcement in Section 1002.104(A), "the share of minority representation in farming, particularly that of Black farmers, has declined sharply over the last 100 years."
- U.S. Census Bureau 2019; USDA 2019: Even though Black, American Indian, Hispanic, Asian-Pacific American and other underserved populations represent nearly one-quarter of the US population, they operate less than 5 percent of the nation's declining number of farms, and cultivate less than 1 percent of its farmland.
- 2022 Census of Agriculture: Over the five years from 2017 to 2022, there has been an 8.1% decrease in Black farmers and a 3.4% decrease in Native American farmers and ranchers.

# **Conclusion**

The undersigned organizations urge you to oppose any efforts to weaken, overturn, or provide exemptions to the Consumer Financial Protection Bureau (CFPB) Rule 1071 on Small Business Lending Data Collection under the Equal Credit Opportunity Act, including exemptions for the Farm Credit Administration in the Farm Bill to CFPB Rule 1071.

## Cc:

Members of U.S. House Agriculture Committee

Members of U.S. House Committee on Financial Services

Members of U.S. Senate Committee on Agriculture, Nutrition, & Forestry

Members of U.S. Senate Committee on Banking, Housing, and Urban Affairs

Sincerely,

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<sup>&</sup>lt;sup>2</sup> United States Government Accountability Office. (2019, July) AGRICULTURAL LENDING Information on Credit and Outreach to Socially Disadvantaged Farmers and Ranchers Is Limited. https://www.gao.gov/assets/gao-19-539.pdf

## **National Organizations**

20/20 Vision

Accountable.US

American Economic Liberties Project

American Indian Mothers Inc (AIM)

Americans for Financial Reform

Blue Future

**CDFI** Coalition

Center for Economic Justice

Center for Food Safety

Center for Responsible Lending

Coalition on Human Needs

Consumer Action

Consumer Federation of America

**Consumer Reports** 

Consumers for Auto Reliability and Safety

Earthjustice

Fair Food Network

Faith in Action Network

Farm Action Fund

Farm Aid

Farm Bill Law Enterprise

Food Animal Concerns Trust

Food Culture Collective

HEAL (Health, Environment, Agriculture, Labor) Food Alliance

**HNA Networks** 

**I-Collective** 

Institute for Agriculture and Trade Policy

Institute for Policy Studies, Poverty Project

James Beard Foundation

La Semilla Food Center

Latino Farmers & Ranchers International, Inc.

Local Initiatives Support Corporation (LISC)

Main Street Alliance

**MALDEF** 

Manzanita Capital Collective

**NAACP** 

National Action Network

National Association for Latino Community Asset Builders

National Black Farmers Association

National Center for Law and Economic Justice

National Community Reinvestment Coalition (NCRC)

National Fair Housing Alliance

National LGBTQ Task Force

National Rural Housing Coalition

National Sustainable Agriculture Coalition (NSAC)

National Young Farmers Coalition

Opportunity Finance Network

Organic Farming Research Foundation

Pasa Sustainable Agriculture

Pesticide Action Network

Public Citizen

Real Food Media

Reinvestment Fund

Rural Advancement Foundation International

**Revolving Door Project** 

**Rural Coalition** 

**Shared Capital Cooperative** 

Self-Help

Small Business Majority

The National Council of Asian Pacific Americans (NCAPA)

The Restaurant Opportunities Centers United (ROC UNITED)

UnidosUS

Union of Concerned Scientists

**USPIRG** 

Women Food and Agriculture Network (WFAN)

Woodstock Institute

Working Solutions CDFI

# **Local/State/Regional Organizations**

Alabama

Alabama Arise

Alabama State Association of Cooperatives

Arkansas

Southern Bancorp Community Partners

California

Campaign for Family Farms and the Environment

CAMEO Network - California Association for Micro Enterprise Opportunity

California FarmLink

Community Alliance with Family Farmers

Minnow

Rise Economy San Diego Food System Alliance The Greenlining Institute

Colorado

Nourish Colorado

Georgia

Georgia Watch

Illinois

Black Oaks Center SRL Chicago Food Policy Action Council Illinois Stewardship Alliance Midwest Farmers of Color Collective

Indiana

Midwest Farmers of Color Collective

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Midwest Farmers of Color Collective

Kansas

Kansas Black Farmers Association

Kentucky

Kentucky Equal Justice Center

Food in Neighborhoods Community Coalition

Louisiana

Sprout

Maine

Coastal Enterprises, Inc.

Maine Organic Farmers and Gardeners Association

Maine People's Alliance

Maryland

**Economic Action Maryland** 

**Public Justice Center** 

Massachusetts

# Springfield Food Policy Council

# Michigan

Midwest Farmers of Color Collective

## Minnesota

Appetite For Change Land Stewardship Project Midwest Farmers of Color Collective Renewing the Countryside

#### Missouri

Missouri Coalition for the Environment Southern Bancorp Community Partners

#### Nevada

Legal Aid Center of Southern Nevada

## New Hampshire

New Hampshire Community Loan Fund Northeast organic Farming Association of New Hampshire (NOFA-NH)

## New Jersey

Housing and Community Development Network of New Jersey New Jersey Citizen Action Northeast Farming Association Of New Jersey (NOFA NJ) New Jersey Institute for Social Justice

#### New Mexico

Agri-Cultura Cooperative Network Farm to Table - New Mexico New Mexico Fair Lending Coalition

## New York

Empire Justice Center Good Food Buffalo Coalition Northeast Organic Farming Association of New York (NOFA-NY) Soul Fire Farm

#### North Carolina

American Indian Mothers Inc Carolina Farm Stewardship Association Carolina Farm Trust

**CFSA** 

Eco Charlotte Greenpeace

El Centro Hispano

Eva Clayton Rural Food Institute

EXCEED, Inc

Hannah's Community Kitchen

Land Loss Prevention Project

Mi Tierra Farm

North Carolina Council of Churches

North Dakota

Midwest Farmers of Color Collective

Ohio

Midwest Farmers of Color Collective

Ohio Ecological Food and Farm Association

Pennsylvania

Pasa Sustainable Agriculture

The Food Trust

South Carolina

Carolina Farm Stewardship Association

Rural Advancement Fund of the National Sharecroppers Fund

South Dakota

Midwest Farmers of Color Collective

Vermont

New Hampshire Community Loan Fund

Virginia

Cultivate Charlottesville

Virginia Organizing

Virginia Poverty Law Center

West Virginia

West Virginia Center on Budget and Policy

Wisconsin

Land Stewardship Project

Midwest Farmers of Color Collective Renewing the Countryside