NATIONAL ASSOCIATION FOR LATINO COMMUNITY ASSET BUILDERS

Letter of Intent : Cracking the Federal Code
Made Possible by The Truist Foundation
Due on April 8, 2023 11:59 PT

Summary

Purpose

Federal funds can be a catalytic resource for nonprofits. Multiple large-scale federal opportunities are being released due to recent legislation targeting LMI communities. However, federal grant opportunities are often deployed through complex, competitive grants and require very technical skill sets to develop successful applications. Many nonprofits have the expertise to deliver these federal programs but not the time or resources to apply.

With the support of the Truist Foundation, NALCAB is launching a capacity-building program of grants and technical assistance to build the capacity of NALCAB members to access federal funding opportunities. NALCAB will provide awards of $15,000, customized technical assistance, and training to approximately 20 organizations for this purpose.

In addition to the $15,000 grant, NALCAB will also subsidize consulting services for the following type of technical assistance and capacity building activities:

- Research Federal Awards and Eligibility
- Forming Consortia
- Coordinate Joint Application
- Application Writing

Examples of federal departments and awards include, but are not limited to:

US Department of Health and Human Services
- Community Economic Development Grant Program

US Department of Housing and Urban Development
- Community Development Block Grant
- HOME Investment Partnerships Program

US Department of the Treasury-Community Development Financial Institution Fund
- New Market Tax Credit
- Capital Magnet Fund

US Department of Commerce
- National Telecommunications and Information Administration - Broadband Access Program

Environmental Protection Agency
- [Climate Pollution Reduction Grant](#)
- [Community Change](#)

US Department of Energy
- [Clean Energy to Communities Program](#)

US Department of Agriculture (USDA)

 US Department of Transportation

Grant Period
May 1, 2023 - April 30, 2025 (12 Months)

Application Submission Due date:
Submission Due date April 8, 2024 at 11:59PM PDT

Eligibility
Any 501(c)(3) community development or asset building organization is eligible to apply. Any organization that is awarded must be or become a current NALCAB member. To check your membership status, please contact NALCAB membership manager, Lexi Castillo, at lcastillo@nalcab.org.

*Projects focused on small business development, or a green/climate component will receive bonus points.

Requirements

 Requirements for Grant recipients include:
- Designate a staff person to serve as project lead and communication liaison with NALCAB.
- Participate in a call within the first three weeks of project start date to discuss project activities and outcomes.
- Carry out activities described in proposal.
- Participate in at least 3 NALCAB webinars or trainings that will focus on best practices to address environmental issues, federal resources, or small business development or implementation of community-centered solutions.
- Submit interim and final reports describing program activities and outcomes, as well as programmatic data on clients served by the organization during the grant period. NALCAB will provide report templates to grant recipients prior to the start of the grant period.
- Potentially host NALCAB staff during a site visit (as needed and as budget allows) including designating key staff to meet with NALCAB, making presentations related to the planning effort, and giving a tour of the target community.
- Respond to all NALCAB surveys during the grant period.
- Participation in NALCAB's Annual Advocacy Event in Summer 2024 is highly encouraged, but not required.

 To assist with these requirements, NALCAB will provide the following:
- A designated staff person to serve as main point of contact.
- Subsidized consultant support as needed
- Ongoing remote technical assistance to support project activities.
- Potential site visit (contingent on technical assistance needs of organization and budget availability) for in-person technical assistance.

- Templates for grant reports.
- Support for collaboration efforts.

Reporting

NALCAB will request the following Organization outcomes and outputs for Midpoint and Final Reports:

- Total individuals served
- Income levels of Individuals Served
- Gender Identify of Individuals Served
- Race and Ethnicity of Population Served
- Number of Jobs Created
- Number of Jobs Preserved or Maintained
- Number of small businesses supported by location (zip code), gender and ethnicity
- Number of small businesses supported
- Number of small businesses supported with low-to-moderate income2 (LMI) owners
- Total hours of advisory services provided to small businesses.
- Number of workshops and/or events.
- Number of workshop and/or event participants.
- Number of training sessions.
- Number of training session participants enrolled.
- Number of training session participants that complete the program.
- Number of new training or technical assistance modules created.
- Training and technical assistance evaluation survey results.
- Amount of additional resources mobilized in underserved communities.

Timeline

March 11,2024	RFP released
April 8,2024	Deadline to submit proposal by 11:59 PM PDT
April 2024	Applicants notified of award status
May 1,2024	Grant period begins
May 7,2024	Introductory cohort call with grant recipients
July 16,2024	Community Development Workshop 1
Summer 2024	NALCAB Annual Advocacy Event (attendance highly encouraged)
Nov 8, 2024	Midpoint grant report due
January 2025	Community Development Workshop 2
May 30,2025	Final Report due
TBD by Organization	NALCAB site visits to grantees

Application

Application Details:
Completed applications are due on April 8, 2024 11:59 PDT, and must be submitted online at the following link: https://us.grantrequest.com/application.aspx?sid=6176&fid=35243

LOI Overview- Please answer the following components in the LOI:

Organization History

1. Organizational history - Please briefly describe: (1-2 paragraphs)
   a. Your organization's history and the impact made in your community?
   b. What services are provided, indicate if the community is rural or urban, and how many participants are served annually?

2. Please describe any specific programs or services that you would like to seek federal resources to support, including: (1-2 paragraphs)
   a. Your organization's track record of delivering culturally relevant programs or services in these areas
   b. How many individuals are served per year?
   c. Key outcomes
   d. Key staff

Award Details and Impact

3. Are there specific federal grant opportunities that your organization has identified?

   > US Department of the Treasury-Community Development Financial Institution Fund
   > - New Market Tax Credit
   > - Capital Magnet Fund
   >
   > US Department of Commerce
   > - National Telecommunications and Information Administration - Broadband Access Program
   >
   > Environmental Protection Agency
   > - Greenhouse Gas Reduction Fund
   > - Community Change
   >
   > US Department of Health and Human Services
   > - Community Economic Development
   >
   > US Department of Transportation
   > US Department of Energy
   > US Department of Agriculture (USDA)
   > Other (please list as many as you have identified)

4. How do you anticipate receiving a federal funding award would increase your organizational capacity to provide the programs or services described in question 2? How will you measure success?

5. What challenges or barriers have prevented you to apply for Federal resources? Do you foresee any challenges for project implementation?

6. Identify the project lead who will engage with NALCAB to build capacity to access federal resources? Include, name, title, and relevant experience.

7. If applicable, please identify any partnerships or collaborators with this award and their role in the project.

8. What outcomes do you expect to achieve? What technical assistance does your organization need to achieve the desired impacts?

9. Can your organization demonstrate Executive Leadership or Board approval for pursuing a Federal Award?