



Director of Financial Empowerment

Reports To: Executive Director

Classification: Full Time, Salaried, FLSA Exempt

About Empower

Empower exists to empower the North End of Wichita. We seek to empower North End residents – especially our Hispanic community – by providing educational, workforce-readiness, and small business development resources. We believe our work will make Wichita a stronger community by sparking new ideas and creating more opportunities for Wichita's North End, increasing quality of life for its residents.

While our work reaches Wichita's North End through various avenues, our hub is the Evergreen Community Center and Library. This hub is the result of a partnership with the City of Wichita, the Wichita Public Library, Evergreen Neighborhood Resource Center, and the Kansas Hispanic Education and Development Foundation. Our young organization was born in March 2021. In a short time, it has already provided Wichita North End residents with connections to educational opportunities, work-readiness preparation, and small business development resources in a space that is culturally inviting, bilingual, safe, and comfortable.

We want to continue this great work and momentum by hiring someone with the passion to create positive change, promote economic stability, and improve well-being within the community. Their dedication is focused on serving, educating, and empowering individuals to achieve financial independence.

Do you thrive on having variety in your day-to-day work? Do you believe that financial independence can be achieved through meaningful education and resources? Are you a champion for ensuring minorities have access to equal opportunities? Do you have the ability to bring people together and engage communities through programs, events, or innovative means? If so, this role may be for you.

A day in the life involves:

- Developing and delivering tailored financial resource programs to individuals seeking assistance within the community
- Connect individuals to the organization's unique resources
- Bridging the gap between the community and financial institutions
- Leveraging available tools, resources, and digital platforms to enhance financial education and accessibility
- Ensuring projects are completed on time while communicating risks, progress, and successes
- Building strong relationships with financial institutions and serving as an expert on financial matters
- Working with program staff and organization directors to identify, develop, and administer financial education classes/curriculum for community members. Topics include but are not limited to personal finance management, budgeting, home ownership, business training, general lending practices, setting and achieving financial goals, etc.
- Continually works to close gap between need for financial education and the execution of programs that directly support the need
- Coordinating, schedule and develop marketing and enrollment processes for the program

- Working with the staff to develop objective performance measurements to ensure consistent, high-quality financial education program(s)
- Working with financial institutions to collect reports that measure program impact and to accurately award and manage program benefits
- Dedication to serving, educating and empowering individuals to become financially independent
- Maintaining a high level of confidentiality and discretion
- Other duties as assigned

If this sounds like you, please apply for this position. Send your resume and cover letter to ariel@empowernorthend.org

Qualifications

- A minimum of three years experience successfully performing the duties detailed in the “day in the life” section
- Financial services experience and/ or experience in community outreach in financial services
- Experience with creating and/or executing financial education programs
- Ability to work a flexible schedule, when needed. This could include some evenings and weekends approximately 15% of the time

Preferred Qualifications

- Prior experience working with a community organization, government, or nonprofit.
- Prior experience working for a financial services organization
- Bilingual, Spanish/English (read, write, and speak)
- Bachelor's degree in a relatable field or equivalent work experience

Compensation

Salary Range

\$60,000- \$80,000

Benefits

This position includes a Simple IRA (up to 3% match), health insurance policy, 15 days of PTO (with increasing PTO over time), holiday pay, 2 week paid parental leave, mileage, and various other benefits.

