



FOR IMMEDIATE RELEASE

January 10, 2023

**NALCAB Contact:**

Sharon Garcia, Director of Communications: 210.446.4282; [sgarcia@nalcab.org](mailto:sgarcia@nalcab.org)

**NALCAB Launches Executive Level Latino Leadership Program to Advance Economic and Racial Inclusion in Community Development Field**  
*Year-long Fellowship will Focus on Culturally Relevant Understanding of Systemic Racism, Economic Policy and Leadership Development to Support Latino Communities.*

(SAN ANTONIO, TX) With the generous support of [Capital One](#) and in partnership with the [Cisneros Hispanic Leadership Institute at The George Washington University \(GW\)](#), the National Association for Latino Community Asset Builders (NALCAB) announces its new executive level leadership development program. LEAD – Latino Executive Advancement & Development, is a first-of-its kind leadership development program for CEOs, Presidents and Directors at economic asset-building nonprofits that primarily serve Latino communities across the US. Applications are now open for the inaugural class: [CLICK HERE](#) for application information. An informational webinar will be held on January 19 at 2:00PM CT. Register at: <https://bit.ly/3IslQJw>

NALCAB’s LEAD Fellowship is much more than understanding the fundamentals of leadership. The emphasis on community development allows professionals in the field to expand their viewpoints and encourages collaboration amongst their peers to tackle multi-layered problems. Through exploration of racial and ethnic equity, inclusion, and history, LEAD Fellows will learn best practices for combating systemic racism and leadership principles that have deep connections to the work they do. The thirteen-month fellowship includes curriculum focused on effective communication, cultural intelligence, organizational culture, critical thinking, and leadership theory.

“As the leading collective voice for Latino economic mobility and asset-building in the US, NALCAB saw the need for executive level professional development for Latino nonprofits that are guiding the future prosperity of Latino communities across the nation,” said [Marla Bilonick](#), President & CEO of NALCAB. “We are thrilled to partner with the prestigious Cisneros Hispanic Leadership Institute at GW to offer this vanguard training program that brings together top experts in executive coaching, policy advocacy and investment in Latino-focused economic community development.”

LEAD Fellowship enrollment is open to Latino-serving nonprofit CEOs/Executive Directors within the NALCAB member network that self-identify as Latino. Participants in the inaugural class will be selected through a competitive application process and limited to 15 members. The first cohort will be announced in late February of 2023.

“Capital One is committed to investing in organizations that break down the structural barriers to racial equity with attention to supporting the excellence enrichment and leadership advancement of community partners that strengthen their critical position in communities,” said Aarón Almada, Senior Manager, Community Impact & Investment at Capital One. “We are proud to support NALCAB’s new leadership program, LEAD, to advance economic and social opportunities in Latino and Hispanic communities, and help close the racial wealth gap.”

For more information about LEAD, please contact: Eartha Cruz, NALCAB Director of Human Resources and Organizational Culture at [ecruz@nalcab.org](mailto:ecruz@nalcab.org)

###

#### **About [NALCAB](#)**

**The National Association for Latino Community Asset Builders (NALCAB)** is the hub of a national network of 200+ member organizations that are anchor institutions in geographically and ethnically diverse Latino communities in 45 states, Washington DC and Puerto Rico. NALCAB supports our member institutions through funding, training, research and advocacy, enabling them to invest in their communities by building affordable housing, ensuring equitable neighborhood development, supporting small business growth, and providing financial counseling on issues including credit building and homeownership. As a grantmaker and US Treasury-certified CDFI lender with offices in San Antonio and Washington DC, NALCAB serves hundreds of thousands of low- and moderate-income people, advancing economic equity and inclusivity.

#### **About [Cisneros Hispanic Leadership Institute at The George Washington University \(GW\)](#)**

Founded by philanthropist Gil Cisneros in 2015, the Cisneros Hispanic Leadership Institute draws on the intellectual strength of The George Washington University and the resources of the nation’s capital to serve as a nexus for Latino-centered scholarship, leadership, and community engagement. The Cisneros Institute’s data-driven research and analysis facilitates creative approaches to the most pressing contemporary issues, and its culturally competent approach to leadership development equips Latinos at all life stages with the tools to engage, lead, and make a difference in their communities.