



NATIONAL
ASSOCIATION FOR
LATINO
COMMUNITY
ASSET
BUILDERS

For Immediate Release

Aug. 24, 2022

[Version en español](#)

NALCAB Contacts:

Kristian Ramos, Autonomy Strategies, 202.510.2809; kristian@autonomy-strategies.com

Sharon Garcia, Director of Communications, 210.446.4282; sgarcia@nalcab.org

**2022 NALCAB National Conference to Focus on Solutions
for Latino Economic Advancement & Social Justice
*Amidst An Economy in Transition, Are Latinos Thriving?***

(WASHINGTON DC) - The National Association for Latino Community Asset Builders ([NALCAB](#)) will hold its 2022 National Conference on **September 7-9** at the **Conrad Washington, DC**, bringing together policymakers, national Latino leaders, and community economic development innovators to promote Latino economic mobility and racial equity in post-pandemic America.

Latinos are leading drivers of demographic and economic growth in the United States and are key to the strength of our nation's economic recovery. With over 62 million living in this country, Latinos account for \$2.3 trillion in economic activity and start more businesses per capita than any other racial or ethnic group in the US. However, Latinos struggle with access to capital and wage disparities across the US labor market, and the median income of Latino households is just one-fifth that of White Americans - all of which directly affects their ability to build generational wealth and reach their full economic potential.¹

NALCAB's three-day conference will address these and other critical issues affecting our nation's Latino and BIPOC communities through interactive workshops, panel discussions and opportunities to share best practices and strategies.

Featured presenters include:

- Secretary **Marcia L. Fudge**, US Department of Housing and Urban Development (HUD)
- **Janis Bowdler**, Counselor for Racial Equity (US Dept of Treasury)

Conference sessions* will focus on topics such as:

- Public policy priorities
- Helping street-based businesses thrive
- Fighting neighborhood displacement
- Development strategies for rural communities: Puerto Rico case studies
- Using fintech to boost financial education and wealth building among Latinos

For a complete agenda, list of speakers and registration information, please visit:

www.nalcab.org/conference

¹ ["The economic state of Latinos in America: The American dream deferred," McKinsey & Company, December 2021](#)

*Please note: All sessions EXCEPT "Panel Discussion: Federal Public Policy Landscape" are open to the press.

2022 NALCAB National Conference Sponsors

JPMorgan Chase & Co
TD Bank • PNC Bank • Wells Fargo
Capital One • Kaiser Permanente • Citi
NEW Economics for Women • Surdna Foundation
Mastercard: Your Card • NeighborWorks America
African American Alliance of CDFI CEOs • Ally Bank • Doordash
Insperty • LiftFund • Prudential Foundation

###

About [NALCAB](#)

The National Association for Latino Community Asset Builders (NALCAB) is the hub of a national network of 180+ member organizations that are anchor institutions in geographically and ethnically diverse Latino communities in 43 states, Washington DC and Puerto Rico. NALCAB supports our member institutions through funding, training, research and advocacy, enabling them to invest in their communities by building affordable housing, ensuring equitable neighborhood development, supporting small business growth, and providing financial counseling on issues including credit building and homeownership. As a grantmaker and US Treasury certified CDFI lender with offices in San Antonio and Washington DC, NALCAB serves hundreds of thousands of low- and moderate-income people, advancing economic equity and inclusivity.