FOR IMMEDIATE RELEASE                                                    July 9, 2021

Media Contact:
Sharon Garcia, Associate Director of Communications: 210.422.8894; sgarcia@nalcab.org

NALCAB’s Marla Bilonick Named to NSBA Leadership Council

Nation’s oldest small business advocacy group counts
65,000 members in all 50 states and representing every industry

(SAN ANTONIO, TX & WASHINGTON, DC) — Marla Bilonick, President & CEO of NALCAB – the National Association for Latino Community Asset Builders has been named to the National Small Business Association (NSBA) Leadership Council. NSBA is the nation’s oldest small-business advocacy organization and operates on a staunchly nonpartisan basis. The NSBA Leadership Council is a select group of small-business activists who have a desire to improve America’s small-business community by advocating on behalf of NSBA’s small-business members with Congress, the administration, and the media.

“I am honored to represent NALCAB, a leading national advocate for small business and minority entrepreneurs, as the newest member of the NSBA Leadership Council,” said Bilonick. “I look forward to working with this prestigious group of business owners and activists to make sure our collective voices are heard on Capitol Hill.”

Marla Bilonick is a seasoned veteran in the arena of economic and community development with over 20 years of expertise in small business development, community-based financial services and international aid with an emphasis on Latin America and the US Latino population. Prior to joining NALCAB in May of 2021, she served as the Executive Director of the Latino Economic Development Center (LEDC-Metro) in Washington, DC, leading regional efforts to drive the economic and social advancement of low- to moderate-income Latinos by equipping them with the skills and tools to achieve financial inclusion and equity. She also served as a NALCAB board member from 2016-2020.

Bilonick was asked to join the NSBA Leadership Council to share her expertise and experience to help tackle the many critical issues facing small business, including tax reform, regulatory restraint, health care costs and how the Affordable Care Act will impact small business. The NSBA Leadership Council is focused on providing valuable networking between small-business advocates from across the country while ensuring small business a seat at the table as Congress and regulators take up key proposals that directly affect small and minority-owned businesses.
“We are proud to have Marla Bilonick as part of our Leadership Council,” stated NSBA President and CEO Todd McCracken. “She is highly respected in the area of small business development and advocacy and will be a great addition to our leadership team.”

For more on the NSBA Leadership Council, please visit www.nsba.biz

###

About NALCAB

The National Association for Latino Community Asset Builders (NALCAB) is the hub of a national network of more than 130 member organizations that are anchor institutions in geographically and ethnically diverse Latino communities in 40 states, Washington DC and Puerto Rico. NALCAB supports our member institutions through funding, training, research and advocacy, enabling them to invest in their communities by building affordable housing, ensuring equitable neighborhood development, supporting small business growth, and providing financial counseling on issues including credit building and homeownership. As a grantmaker and US Treasury certified CDFI lender with offices in San Antonio and Washington DC, the NALCAB Network serves hundreds of thousands of low- and moderate-income people, advancing economic equity and inclusivity in the communities we serve.