



NATIONAL
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NALCAB Selects Marla Bilonick to Lead National Nonprofit *Latino Advocacy Group Now Counts* *128 Member Organizations in 40 States, DC and Puerto Rico*

(SAN ANTONIO, TX) – The National Association for Latino Community Asset Builders (NALCAB) is pleased to announce the selection of **Marla Bilonick** as its new President & CEO of the national nonprofit dedicated to economic prosperity and opportunity for Latinos, immigrants, and other underserved communities across the United States.

A seasoned veteran in the arena of economic and community development, Marla brings over 20 years of expertise in small business development, community-based financial services and international aid with an emphasis on Latin America and the US Latino population. She most recently has served as the Executive Director of the Latino Economic Development Center in Washington, DC since 2014 and as a NALCAB board member since 2016. She will assume her new role on May 5, 2021.

“Marla’s engaging leadership, experience, and commitment to economic and social justice for Latinos and communities of color make her an ideal candidate to lead NALCAB in its next phase of growth,” said **David Adame**, NALCAB Board Chair and President & CEO of Chicanos Por La Causa (CPLC). “We are thrilled to see Marla, a talented and respected Latina trailblazer, transition from board member to President and CEO of this dynamic organization.”

Marla is a graduate of the University of Wisconsin at Madison with a BA in Political Science and she received her MA in International Economics and Latin American Studies from the Johns Hopkins University School of Advanced International Studies.

Prior to her tenure at LEDC, Marla worked for DAI managing multimillion-dollar international development contract opportunities funded by USAID and other donor agencies in countries such as Bolivia, El Salvador, Mexico, Nicaragua, and her native Panama. She also served as the Director of Seedco’s Upper Manhattan Business Solutions Center in Harlem - an initiative in collaboration with the New York City government to provide consulting and access to financing to local businesses. In addition, she helped Seedco develop and implement

its long-term small business services approach after they were chosen to participate in the City's September 11, 2001 small business crisis response.

"I am beyond thrilled to step into this role and build upon the momentum that NALCAB has harnessed to date. As the current leader of a member organization, I know first-hand the incredible value that NALCAB brings to bear for its membership," said Marla. "By leading NALCAB from the Washington, DC office, I will be well-positioned to further elevate the voices of our members on a national stage. It is an honor to have been selected to lead NALCAB and extend the reach of my personal commitment to increasing economic opportunity in underserved communities for years to come."

Marla is a board member of the Opportunity Finance Network (OFN), the National Housing Trust and a founding member of the National League of Minority Voters' board. She is a former Aspen Institute Emerging Leaders in Microbusiness-ELM2 Fellow and a graduate of the Citi/OFN Leadership Program for Opportunity Finance at The Wharton School of the University of Pennsylvania. Marla currently serves on Capital One's Community Advisory Council and as an advisor to Wells Fargo's regional "Where We Live" initiative. She was named a Community Champion for the Washington, DC metropolitan area by Capital One Bank in 2015.

Marla succeeds long-serving Executive Director Noel Poyo who was tapped in February to join the Biden-Harris administration in a senior US Treasury position.

With offices in San Antonio and Washington, DC, NALCAB is the hub of a national network of more than 120 mission-driven organizations in 40 states, DC and Puerto Rico that serve ethnically diverse Latino communities through affordable housing, small business lending and grants, and financial counseling on issues such as credit building and home ownership.

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About [NALCAB](#):

The National Association for Latino Community Asset Builders (NALCAB) is a US Treasury-certified Community Development Financial Institution (CDFI) with a mission is to strengthen the economy by advancing economic mobility in Latino communities. NALCAB builds the capacity of nonprofits and government agencies to responsibly invest in Latino communities and opens access to capital to unlock the economic potential of underserved markets.