

## Make Your Voice Heard:

### Call Your Senators and Urge them to Fund Critical Community & Economic Development Programs Essential to Latino Economic Mobility in FY2021

1. Click [here](#) to find your Senator's phone number
2. Choose a script from the choices below:
  - [Community & economic development funding \(general\)](#)
  - [US Department of Housing & Urban Development \(HUD\) Community Development Block Grant \(CDBG\)](#)
  - [HUD's Home Investment Partnerships Program](#)
  - [HUD's Self-Help Home Ownership Opportunity \(SHOP\) Program](#)
  - [HUD Housing Counseling](#)
  - [US Department of Agriculture \(USDA\) Rural Housing and Development Programs](#)
  - [US Small Business Administration \(SBA\) Microloan Program](#)
  - [SBA Program for Investment in Micro-Entrepreneurs \(PRIME\)](#)
  - [Community Development Financial Institution \(CDFI\) Fund](#)
3. Dial the number and read your script when someone answers the phone!

#### *Things to Know*

- They may ask for your address to confirm that you're a constituent so be prepared to give your organization's address and/or ZIP code.
- You may be forwarded to a staff person's voicemail – read the script on the voicemail.
- If no one answers and you get the office voicemail – read the script on the voicemail
- NALCAB is here to support you. Please reach out if you have any questions.

## Community & Economic Development Funding (General)

“Hello, my name is (Name) and I am with (Organization) located in (City), (State). I am calling as part of the National Association for Latino Community Asset Builder’s (NALCAB) federal funding policy campaign to urge my Senator to take action on the 2021 federal budget and support critical funding for community and economic development programs. The US Department of Housing and Urban Development’s affordable housing programs, the Small Business Administration’s access to capital and entrepreneurship development programs, the USDA’s rural development programs, and the Community Development Financial Institution Fund are all vital to the economic strength and resilience of Latinos and low- and moderate-income communities. Supporting Latinos and low and moderate income families in (YOUR STATE) is even more important as our nation works to recover from the COVID-19 crisis. Please support these programs and help (YOUR STATE) residents in need. Thank you.”

## Community Development Block Grant (CDBG)

“Hello, my name is (Name) and I am with (Organization) located in (City), (State). I am calling as part of the National Association for Latino Community Asset Builder’s (NALCAB) federal funding policy campaign to urge my Senator to take action on the 2021 federal budget, and support at least \$3.8 billion for the US Department of Housing and Urban Development’s Community Development Block Grant. Since 2005, CDBG has positively impacted over 1.4 million low- and moderate-income people by funding affordable housing, infrastructure improvements, small business development, and more. This is especially crucial given the COVID-19 crisis. Please support CDBG. Thank you.”

## US HUD’s HOME Investment Partnerships Program

“Hello, my name is (Name) and I am with (Organization) located in (City), (State). I am calling as part of the National Association for Latino Community Asset Builder’s (NALCAB) federal funding policy campaign to urge my Senator to take action on the 2021 federal budget, and support at least \$1.7 billion for the US Department of Housing and Urban Development’s HOME Investments Partnership Program. This program is a crucial source of affordable housing funding and has contributed to the construction of 1.3 million units of affordable housing since 1992. Thousands of families in (State) don’t know if they can make their next rent payment. Please support the HOME program. Thank you.”

## US HUD's Self-Help Home Ownership Opportunity (SHOP) Program

“Hello, my name is (Name) and I am with (Organization) located in (City), (State). I am calling as part of the National Association for Latino Community Asset Builder's (NALCAB) federal funding policy campaign to urge my Senator to take action on the 2021 federal budget and support at least \$55 million for the US Department of Housing and Urban Development's Self-Help Home Ownership Opportunity program, also known as “SHOP.” SHOP allows for unique solutions to affordable housing shortages, like having families help build their homes. Thank you.”

## US HUD Housing Counseling

“Hello, my name is (Name) and I am with (Organization) located in (City), (State). I am calling as part of the National Association for Latino Community Asset Builder's (NALCAB) federal funding policy campaign to urge my Senator to take action on the 2021 federal budget and support \$100 million in funding for housing counseling. Somewhere between 19-23 million American households are currently on the brink of eviction due to the COVID-19 crisis, and housing counseling is a proven method to lower rates of eviction and foreclosure. Please provide communities in (State) with the resources they need to make it through this crisis without losing their home. Thank you.”

## USDA's Rural Housing and Development Programs

“Hello, my name is (Name) and I am with (Organization) located in (City), (State). I am calling as part of the National Association for Latino Community Asset Builder's (NALCAB) federal funding policy campaign to urge the Senator to take action on the 2021 federal budget and support \$4.2 billion for the US Department of Agriculture's rural housing and development programs. These programs are a lifeline to low-income rural families and have helped more than two million American families build their wealth by over \$40 billion dollars. Section 502, one of the loan programs funded by USDA, is the only federal homeownership program focused exclusively on low-income rural families. Please support USDA's rural housing and development programs. Thank you.”

## SBA's Microloan Program

“Hello, my name is (Name) and I am with (Organization) located in (City), (State). I am calling as part of the National Association for Latino Community Asset Builder's (NALCAB) federal funding policy campaign to urge the Senator to take action on the 2021 federal budget and support at least \$55 million for the US Small Business Administration's Microloan program. A majority of the loans from SBA's Microloan program go to minority-owned businesses that are doing their best to keep local economies afloat in the COVID-19 crisis. Thank you.”

## SBA's Program for Investment in Micro-Entrepreneurs (SBA PRIME)

“Hello, my name is (Name) and I am with (Organization) located in (City), (State). I am calling as part of the National Association for Latino Community Asset Builder's (NALCAB) federal funding policy campaign to urge the Senator to take action on the 2021 federal budget and support at least \$7 million for the US Small Business Administration's PRIME program. PRIME is vital to low-income entrepreneurs looking to launch their own businesses. It provides technical assistance and education to help entrepreneurs overcome barriers to success. Please support SBA PRIME. Thank you.”

## Community Development Financial Institution (CDFI) Fund

“Hello, my name is (Name) and I am with (Organization) located in (City), (State). I am calling as part of the National Association for Latino Community Asset Builder's (NALCAB) federal funding policy campaign to urge my Senator to take action on the 2021 federal budget and support \$273.5 million for the Community Development Financial Institution Fund. CDFIs funnel capital into the communities that need it most by providing affordable credit and financial services to underserved, at-risk communities. Please support the CDFI Fund. Thank you.”