Advancing Equitable Development Planning/Implementation Grant Informational Webinar

Supported by

JPMorgan Chase & Co.  Prudential
NALCAB’s mission is to strengthen the economy by advancing economic mobility in Latino communities.

NALCAB’s vision is to dramatically scale the flow of public and private sector capital that responsibly builds and preserves assets in the communities and families we serve.
Business Model: What We Do

Activities

- Grant Making
- Technical Assistance
- Training (National training and webinars)
- Pete Garcia Fellowship
- Lending and loan purchase to/from members
- Loan portfolio management
- Asset management of third party capital through a subsidiary
- Federal Policy Strategy
- Member policy capacity building
- Advisory services
- Research
Program Areas

- Equitable Neighborhood Development
- Small Business Development
- Family Financial Capability
RFP Overview
Guide to Equitable Neighborhood Development

Tools in this Guide

A. Neighborhood Change Survey
B. Neighborhood Trend Analysis
C. Mapping the Neighborhood Trend Analysis
D. Tracking and Mapping Investment
E. Affordability Gap Analysis
F. Policies and Incentives by Income Bracket
G. Equitable Neighborhood Development Recommendation Chart

https://www.nalcab.org/equitable-neighborhood-development/
Current Work

With support from JPMorgan Chase Foundation and W. K. Kellogg Foundation – NALCAB is providing grants, technical assistance, and training to 17 non-profit organizations, in 15 different markets, to develop and implement place-based, data- and community-driven action plans for equitable development.
TA Activities

National Training
Webinar Series
Collaboration and Networking Opportunities
Data analysis, research, resource development, etc.
Equitable Development Action Plan

A data-driven plan to analyze and anticipate the impact of neighborhood change on low- and moderate-income communities and to inform the implementation of place-based strategies for equitable development.
Planning Grant

- Defining Equitable Development
- Telling the story of your community
- Data/Market Observations
- Goals, Strategies, and Actions
- Metrics of Success
- Key Resources
Implementation Grant

Implementation Strategy

Goals, Strategies, and Actions

Key Activities

Sustainability Plan

Measuring Impact
Application & Timeline
RFP Online Application

Website
https://nalcab.org/request-for-proposals-equitable-neighborhood-development-planning-and-implementation-grants/

Attachments
Include all the required attachments in the online form

Complete Form
Make sure the application is complete to send. You will receive a confirmation email.

Requirements
1. Complete Online Application (organization information)
2. Narrative
   a. Planning Grant
   b. Implementation Grant
3. Budget (sample template provided)
4. Key Personnel
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 19, 2020</td>
<td>RFP released</td>
</tr>
<tr>
<td>March 5, 2020</td>
<td>Informational Webinar</td>
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<tr>
<td>March 29, 2020</td>
<td><strong>Deadline to submit proposal by 11:59 PM PST</strong></td>
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<tr>
<td>April 22, 2020</td>
<td>Applicants are Notified of their Award Status</td>
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<tr>
<td>May 1, 2020</td>
<td>Grant period begins</td>
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<td>May 4, 2020</td>
<td>Introductory call with grant recipients</td>
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<td>May 13, 2020</td>
<td><strong>Advocacy Day</strong> (attendance optional)</td>
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<td>October 2020</td>
<td>Midpoint grant report and action plan draft due</td>
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<tr>
<td>October 26-29, 2020</td>
<td>NALCAB National Training (attendance required)</td>
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<td><strong>TBD</strong></td>
<td>NALCAB site visit(s) to grantees and webinars (4)</td>
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<tr>
<td><strong>Ongoing</strong></td>
<td>NALCAB technical assistance</td>
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<tr>
<td>April 30, 2021</td>
<td>End of grant period, final grant report due and action plans completed</td>
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¡Gracias!

For any further questions please e-mail at grants@nalcab.org