



### **NALCAB - The National Association for Latino Community Asset Builders strengthens the economy by advancing economic mobility for Latino communities.**

NALCAB is the hub of a national network of more than 120 mission-driven organizations that are anchor institutions in geographically and ethnically diverse Latino communities in 40 states, Washington DC and Puerto Rico. Members of the NALCAB Network invest in their communities by building affordable housing, addressing gentrification, supporting small business growth, and providing financial counseling on issues such as credit building and homeownership. A majority of the people served by the NALCAB Network are immigrants, or the children of immigrants.

NALCAB's vision is to dramatically scale the flow of public and private sector capital that responsibly meets the asset building needs and opportunities in the communities and families we serve. As a grantmaker and US Treasury certified CDFI lender, NALCAB strengthens and coordinates the capacity of the NALCAB Network to deploy capital. NALCAB influences investors and policy makers with research, advocacy and technical advice. NALCAB operationalizes this strategy in three areas of work:

- **Organizational Capacity Building for Non-profits and Government Agencies** – NALCAB supports non-profits and government agencies in implementing programs and projects that ultimately advance economic mobility in low- and moderate-income communities. NALCAB accomplishes this work through grant-making, technical assistance, training, and the Pete Garcia Community Economic Development Fellowship Program for next generation leaders.
- **Policy Advocacy and Field Building** – NALCAB undertakes policy advocacy, research and strategic communications efforts aimed at influencing private, philanthropic and government investors. NALCAB uses the hashtag **#LatinoEconomicEngine** to highlight data and media stories that demonstrate the economic value that Latinos and immigrants bring to this country.
- **Impact Investing: Lending and Asset Management** – As a US Treasury certified CDFI, NALCAB lends to member organizations that are community development financial institutions and affordable housing developers. Through a wholly owned asset management company, *Escalera* Community Investments, NALCAB manages two social investment funds: The NALCAB Catalyst Fund, a real estate focused impact fund that produces and preserves affordable housing near employment, quality education and health care resources; and the *Acceso* Loan Fund, a national small business loan fund established in collaboration with eleven CDFI small business lenders in the NALCAB Network.

Since 2007, NALCAB has provided its Network members with over \$20 million in grants and a wide range of technical assistance. NALCAB has also trained more than 1,000 practitioners and graduated 137 next generation Latino leaders from the Pete Garcia Community Development Fellowship. With NALCAB's support, member organizations have secured more than \$400 million for affordable housing, small business and financial capability programs. NALCAB has also influenced how local and federal government agencies are deploying hundreds of millions of dollars for community development and disaster recovery.

***The strength of the US economy relies on the fast-growing Latino community's hard work, entrepreneurial spirit, spending power and leadership.***