



## Organizational Summary

NALCAB strengthens the economy by advancing economic mobility for Latino communities. NALCAB is the hub of a national network of more than 120 mission-driven organizations in 40 states and DC that are anchor institutions in geographically and ethnically diverse Latino communities. Members of the NALCAB Network invest in their communities by building affordable housing, addressing gentrification, supporting small business growth, and providing financial counseling on issues such as credit building and homeownership. The large majority of the people served by the NALCAB Network are immigrants, or the children of immigrants. Our work is about giving hard-working people a shot to make it in this country.

NALCAB's vision is to dramatically scale the flow of public and private sector capital that responsibly meets the asset building needs and opportunities in the communities and families we serve. NALCAB achieves its mission and vision by strengthening and coordinating the capacity of the NALCAB Network to deploy capital; and, by influencing investors and policy makers with research, advocacy and technical advice. NALCAB operationalizes this strategy in three areas of work, described below.

- *Organizational Capacity Building for Non-profits and Government Agencies* – NALCAB builds the capacity of non-profits and units of government to implement programs and projects that ultimately advance economic mobility in low- and moderate-income communities. NALCAB implements this work through grant-making, technical assistance, training, and the Pete Garcia Community Economic Development Fellowship Program for next generation leaders.
- *Policy Advocacy and Field Building* – NALCAB undertakes in research, policy advocacy and national partnerships aimed at influencing private, philanthropic and governmental investors. NALCAB uses the hashtag **#LatinoEconomicEngine** to highlight data that demonstrates the economic value that Latinos and immigrants bring to this country.
- *Impact Investing* - NALCAB lends to member organizations that are community development financial institutions and affordable housing developers. Through a wholly-owned asset management company, *Escalera* Community Investments, NALCAB manages the NALCAB Catalyst Fund I, LLC, a social impact fund focused on producing and preserving affordable housing near employment, quality education and health care resources.

In 2018, NALCAB provided Latino-serving non-profit organizations with more than \$1 million in grants, trained 350+ practitioners and provided a wide range of technical assistance, including supporting more than \$11 million in successful federal grant applications. In partnership with our members, NALCAB directly invested more than \$7 million in affordable housing and small businesses. With technical assistance, research and strategic advice, NALCAB has influenced how local and federal government agencies are deploying hundreds of millions of dollars for community development and disaster recovery.

***The strength of the US economy relies on the fast-growing Latino community's hard work, entrepreneurial spirit, spending power and leadership.***