



NATIONAL
ASSOCIATION FOR
LATINO
COMMUNITY
ASSET
BUILDERS

For Immediate Release

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2019 NALCAB National Training Draws Community Development Innovators from Across the US

(SAN ANTONIO, TX) - The National Association for Latino Community Asset Builders ([NALCAB](http://NALCAB.org)) presents its 2019 National Training, **November 18-21** at the Embassy Suites Riverwalk. This annual event is one of the most comprehensive educational and networking opportunities for community development professionals working with U.S. Latino and immigrant communities. Nearly 200 attendees representing non-profit organizations, students, funders, and educators from across the nation will gather for hands-on, interactive training sessions led by seasoned experts doing innovative work in the areas of Equitable Neighborhood Development, Financial Capability, and Small Business Development.

For a complete schedule and registration information, please visit: <http://bit.ly/2019JuntosSomosMas>

This year's training features four workshop tracks that correspond directly to community development, economic mobility and policy that are key issues right now. Registrants have the opportunity to attend general plenary sessions and select one (1) session track focusing on:

- **Small Business Development-Technical Assistance (SBA-TA)**
Emphasis on geographically- and culturally-relevant strategies and tools for serving Latino small businesses.
- **Small Business Development-Lending (SBA-L)**
Focus on lending best practices, financial coaching, and integrating targeted technical assistance to ensure client success.
- **Financial Capability (FinCap)**
Designed for practitioners who serve Latinos and immigrants in low- and moderate- income communities with services that lead to economic sustainability and opportunity.
- **Equitable Neighborhood Development (END)**
Tactics for public-sector and non-profit practitioners to address displacement and the community development challenges facing low-and moderate- income communities of color.

Speaker Spotlight

Lunch Plenary Session: "Impact Investing for Social Change"

Wednesday, November 20 | 12:15pm

Speaker: Morgan Simon, Author of *Real Impact: The New Economics of Social Change*

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[Morgan Simon](#) is a socially conscious crusader for culturally-minded finance and impact investment. She has nearly two decades of experience making finance a tool for social justice influencing over \$150 billion in funds. She is regularly sought out by national media outlets for her expertise in impact investing. Simon's book, *Real Impact: The New Economics of Social Change* has been featured everywhere from Harvard Business School to the United Nations.

Sample Sessions

Strategies for Successful Commercial Kitchens, Incubators, and *Mercados* (SB-TA track)

Hear about successful programs that have supported immigrant and minority entrepreneurs in launching thriving food enterprises. One current initiative, San Francisco's Municipal Marketplace, the country's first women-led food hall, is a transformational model to alleviate poverty in inner cities nationwide.

- Sarah Qadri, [La Cocina](#) (San Francisco) & Christian Morales, [Ventures](#) (Seattle)

Strategies to Guide Clients Out of Predatory Loans (SB-L track)

This deep-dive session will provide specific examples of how to successfully pair technical assistance and alternative, responsible products to guide a client out of the predatory loan debt cycle.

- Carlos Espinoza-Toro & Paola Liendo, [Jamaica Plain Neighborhood Development Corporation](#) (Boston)

Protect Your Treasure: Preserving Assets for Immigrant and Underserved Communities (Fincap)

Many low-income homeowners are unfamiliar with the legal steps necessary to protect and pass assets such as their home from one generation to the next. Learn how other organizations have addressed this issue in the communities they serve.

- Samira Rajan, [Grow Brooklyn](#)

Untapped Opportunity: Role of Immigrants in Revitalizing Vacant Communities (END track)

For many new Latino immigrants, first-time homeownership is a dream that is difficult to achieve through traditional methods. Learn how Global Detroit is challenging the traditional model and coordinating with the City of Detroit's land bank direct sales program to connect immigrants with vacant homes.

- Raquel Garcia, [Global Detroit](#)

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About NALCAB

The National Association for Latino Community Asset Builders (NALCAB) represents and serves a geographically and ethnically diverse group of more than 120 non-profit community development and asset-building organizations that are anchor institutions serving our nation's Latino population. Our mission is to strengthen the economy by advancing economic mobility in Latino communities. NALCAB's work advances economic mobility for low and moderate-income people.