

St. Paul, Minneapolis, Austin and Willmar Minnesota Mujeres Adelante!

Ongoing Since November 2018



Overview

Organization

CLUES (Spanish for: Comunidades Latinas Unidas en Servicio) is a linguistically and culturally relevant resource and service nonprofit organization that was founded in 1981 by Latinos for Latinos. Our programs and services connect individuals and families to resources, skills, institutions, and systems and create an environment for people to be engaged and empowered. Our services focus on the Latino family, yet our experience and capabilities enable us to serve individuals and families from all walks of life including new immigrants and low-income families who dream of a better future. Our mission is to advance the capacity of Latino individuals and families to be healthy, prosperous and engaged in their communities.

Community

While Minnesota's racial employment gap between Whites and communities of color is among the worst in the country, most of the state's Latino adults are working (72%, compared to 78% of Whites). However, Latinos are more likely to be underemployed, working multiple part-time jobs to make ends meet for their families. Nationally, working Latinos are disproportionately concentrated in low-paying jobs such as food service, grounds keeping, and maintenance. Furthermore, gaps in earnings are extremely gendered among Latinos; a typical Latina woman earns 88 cents for every dollar earned by a typical Latino man (and only 55 cents for every dollar earned by a non-Hispanic white man.) As a result, work does not equate financial wellbeing; 16.9 % of Hispanic families with children under 18 with a single, female householder who works full-time and year-round are in poverty.

Project

In November 2018, CLUES developed "Mujeres Adelante!". This innovative program has been supporting women's financial stability by providing the knowledge necessary to understand financial wellbeing and successful entrepreneurship as well as the practical skills for participants to take significant steps towards their goals. CLUES' transformational impact is demonstrated by a decrease in the wage gap, an increase in employment rates, an increase in economic indicators including hourly wage and credit score, and an improvement in financial wellness for Latina women served by our program.



Highlights

Project Type

Financial Capability and Advocacy

Beneficiaries

Low Income Latina Women

Total Project Funding

\$85,000

Funding Sources

United Way Women's Foundation
IRS