



NALCAB 2023 Impact

Prosperity in Action

“NALCAB has expanded our program offerings to include new initiatives that will help unlock federal funding at scale for our member nonprofits. In partnership with our Justice Climate Fund partners, we have spent the year preparing a proposal to the Environmental Protection Agency to implement a Greenhouse Gas Reduction Fund that will help our member leaders channel capital to the communities they serve with the purpose of addressing the adverse impacts around energy and climate that disproportionately affect Latinos and other underinvested communities of color.”



Marla Bilonick | NALCAB President & CEO

Who We Are

NALCAB represents a national network of 200+ nonprofit organizations that foster economic prosperity in diverse Latino communities in 46 states, Washington DC, and Puerto Rico.

We support our member organizations to better serve their communities through training, public policy work, peer-to-peer collaboration, access to funding, nonprofit resources, and professional development.

With that support our members build thriving communities through affordable housing, investment in Latino-owned small businesses and neighborhoods, financial coaching, and policy advocacy to advance racial and economic justice.



Mission

NALCAB strengthens the economy by advancing economic mobility in Latino communities.



Vision

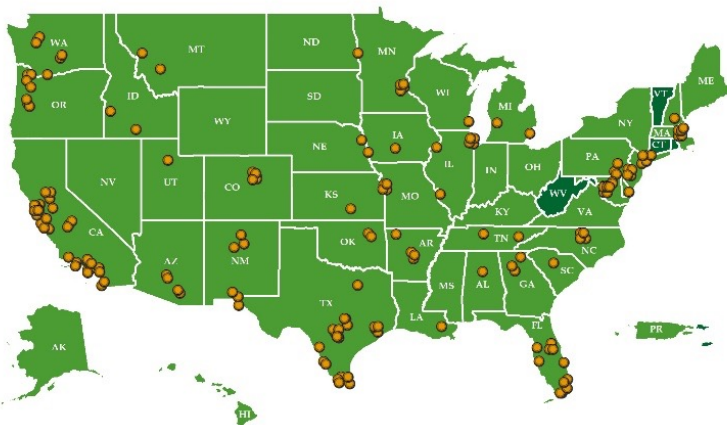
NALCAB dramatically scales the flow of public and private sector capital that responsibly meets the asset-building needs and opportunities in the communities we serve.



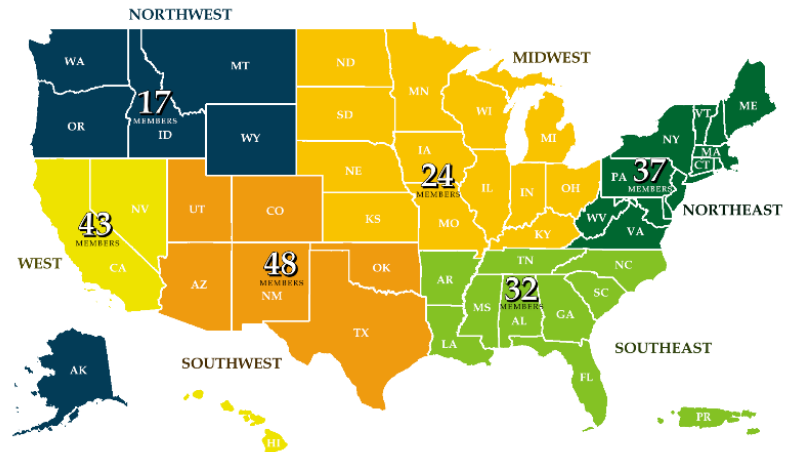
Strategy

NALCAB works to foster racial and economic equity by strengthening the ability of our member network to deploy capital where it's needed most, and by influencing funders and policy makers with research, advocacy and technical advice.

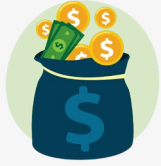
The NALCAB Member Network: 200+ Latino-Serving Nonprofits



● NALCAB Members - Primary Office ■ States Served by NALCAB Members



NALCAB's 2023 Impact by the Numbers



Total grants to community economic development nonprofits: **40**

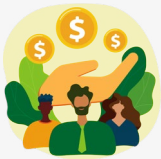


NALCAB grant coverage: **27 cities/19 states**

105 small business loan guarantees to nine member lenders totaling **\$1.2 million**



Total dollar amount of loans made to community economic development nonprofits: **\$11,734,204**



Total amount of grant funding awarded by NALCAB: **\$1,136,000**



Total number of community economic development professionals trained: **824**

NALCAB provides our member network with four core areas of support:

Capital



Offering opportunities to member organizations to access lending, loan guarantees, grants and impact investing to sustain or expand their work.

(Minneapolis, MN) NALCAB provided a \$1.1 million loan to member **COPAL**, a nonprofit that engages a network of 38,000 Latino stakeholders throughout the state on issues including environmental justice, skill-building, employment, economic opportunity, civic participation and health and wellness. The loan was used for land acquisition for the construction of the 23,276 square foot **Latino Center for Community Engagement (LCCE)** to be built in the heart of the Minneapolis Latino community.

Capacity



Providing individualized and culturally-focused technical assistance, webinars and workshops, as well as tailored training and guidance to members.

(Philadelphia, PA) With support from NALCAB, member **Greenline Access Capital** was able to assist **Alma del Mar**, a family-owned Mexican seafood restaurant with technical assistance to help them identify and secure grant and loan funding. Greenline also provided marketing and social media training, connected Alma del Mar to corporate catering opportunities, and conducted a feasibility study on purchasing the restaurant's commercial location, exploring opportunities for long-term stability and growth.

Collective Voice



Advocating at the local, state and federal levels on key issues affecting our members and their communities. Providing advisory services and recommendations to government agencies and congressional offices.

(Washington, DC) NALCAB is actively involved in research, advocacy and national partnerships to raise the profiles of key issues affecting Latinos nationwide. We support our members with resources and guidance to effectively advocate for the needs of their communities. NALCAB also engages legislators on issues including small business support, access to capital, consumer protections and equity of opportunity.

Comunidad



Bringing member nonprofits together, fostering peer-to-peer connections and providing training events including NALCAB's annual National Conference, regional **Cafecito** convenings and leadership development programs.

(Los Angeles, CA) NALCAB's **2023 National Conference**, held in October, was our largest conference to date with nearly 400 attendees. The three-day event included guest speakers John Quiñones of ABC News, SBA Administrator Isabella Casillas Guzman, and a video address to NALCAB members personally recorded by US Vice President Kamala Harris. Conference sessions focused on housing, place-based development, rural communities, real estate acquisition and financial coaching for small business owners. In addition, there were presentations on environmental justice, immigration and a bus tour of East Los Angeles and Boyle Heights.



To view the full 2023 NALCAB Annual Report, please scan the QR code, or visit www.nalcab.org/AnnualReport2023.