

Topic: Co-operative Ownership Models: Residential, Commercial and Community Facility Case Studies

Luis Granados, Executive Director, MEDA

Luis Granados has served as the Executive Director for the Mission Economic Development Agency (MEDA) for the past seven years. During his tenure, he has worked to increasingly make asset building the focus of the organization. At the same time, he has worked to increasingly make low- and moderate income individuals, particularly Spanish-speaking Latinos, the primary constituency for the organization.

During his tenure at MEDA, he has worked to develop programs that are relevant to MEDA's low- and moderate income constituency. In this regard, he has led the development: of a business development program, whose services focuses on the long-term sustainability of local-serving businesses; a first-time homeownership program that focuses its efforts on improving the financial standing of working class families who have the goal of owning their home; policy program which seeks to increasingly address the issue of asset development from a legislative perspective. Combined these programs provide asset development services to over 1,000 families per year.

In addition, he was worked to bring community groups together and bring resources for the benefit of the Mission. In this regard, Mr. Granados was one of the founding members of the Mission Anti-Displacement Coalition (MAC), a collaboration of five organizations focused on implementing land use planning policies to stop the displacement of working class individuals from the Mission District. He is also the one of the founders of the San Francisco Homeownership Center, a collaboration of several homeownership counseling groups, financial institutions and the public agencies working to increase homeownership opportunities for low- and moderate income individuals in San Francisco. He is also a member of the Mission Asset Fund, which seeks to create a on-going, sustainable asset fund for the Mission District.

Mr. Granados has a Masters of City and Regional Planning from the University of California at Berkeley and a Bachelors of Science from the University of California at Davis.